



*75th Annual Kentucky Broadcasters
Conference Schedule
“Alive and Well”
October 10-11, 2016*

Monday, October 10, 2016

9:00a.m. Board of Director's Meeting
Boardroom, Holiday Inn University Plaza

12:00p.m.-6:00p.m. Registration
Sloan Convention Center Back Foyer

11:30a.m. Golf Scramble
Cross Winds Golf Course

5:00p.m.- 9:30p.m. Opening Entertainment- BMI Artist
William Michael Morgan
Lost River Cave

Tuesday, October 11, 2016

7:30a.m.-9:30a.m. Registration
Sloan Convention Center Back Foyer

7:45a.m. Chairman's Breakfast
Ballroom B, Sloan Convention Center

8:00a.m.-4:30p.m. Vendor Area Open
Sloan Convention Center

9:00a.m.-11:45a.m. Morning Sessions

9:00a.m.-10:15a.m.

Contagious Selling

David Rich, Rich Ideas

Ballroom A, Sloan Convention Center

How the New Labor Laws May Affect Your Station

Jeffrey Lindemann, Frost, Brown and Todd, LLC

Ballroom D, Sloan Convention Center

9:30a.m.-10:45a.m.

Engineering

John Poray, Society of Broadcast Engineers

Meeting Room 1, Sloan Convention Center

10:30a.m.-11:45a.m. Morning Sessions

Contagious Selling

David Rich, Rich Ideas

Ballroom A, Sloan Convention Center

Legal/ Regulatory(NAB)

John David, Executive Vice-President of Radio, National Association of Broadcasters

Dawn Sciarrino, Sciarrino & Shubert, PLLC

Ballroom D, Sloan Convention Center

11:00a.m.-12:00p.m.

Engineering

John Poray, Society of Broadcast Engineers

Meeting Room 1, Sloan Convention Center

12:00p.m.-1:30p.m. Lunch with Keynote Speaker

WKU Football Coach, Jeff Brohm

Ballroom B, Sloan Convention Center

1:45p.m.-4:30p.m.- Afternoon Sessions

1:45p.m.-3:00p.m.

Creative Copywriting

Jeff Hedquist, Hedquist Productions, Inc.

Ballroom A, Sloan Convention Center

Engineering

John Poray, Society of Broadcast Engineers

Meeting Room 1, Sloan Convention Center

3:15p.m.-4:30p.m.

Sports Play by Play

Tom Leach, The Voice of the Kentucky Wildcats

Ballroom D, Sloan Convention Center

Digital Media for TV and Radio

Beth Mann, WKDZ- AM/FM Cadiz, KY

Ballroom A, Sloan Convention Center

5:30p.m.-7:00p.m. Reception/Silent Auction

Ballroom BC, Sloan Convention Center

7:00p.m. Awards Dinner

Ballroom BC, Sloan Convention Center