

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: December 8, 2016
Client: GEAR UP Kentucky

Please replace the current GEAR UP Kentucky TV spot(s).

TRAFFIC

Flight Dates: Start: December 26, 2016
End: June 25, 2017

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot: WhatsFAFSA_GearUp (:30)

This is the only TV spot running for this sponsor.

Replaces: FAFSA now or never_FINAL

All GEAR Up PEP spots are available [here](#), or at www.kba.org under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Council on Postsecondary Education
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601