

## BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** December 6, 2016  
**Client:** Transportation Cabinet

**Please replace the current Transportation Cabinet TV spot(s).**

### TRAFFIC

**Flight Dates:** Start: December 29, 2014  
End: June 25, 2017

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. Revenge (:30)

**Replaces:** Swimming Pool (:30)

**This is the only TV spot running for this sponsor.**

All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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