

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** November 22, 2017  
**Client:** Justice & Public Safety Cabinet

**Please REPLACE the current Justice & Public Safety spot.**

## TRAFFIC

**Flight Dates:** Start: November 27, 2017  
End: June 24, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. OpioidHotline (:30)

**This is the only radio spot running for this sponsor.**

All Justice & Public Safety PEP spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP  
101 Enterprise Drive  
Frankfort KY 40601