

WDRBmedia

WDRB

WMYO

WBKI

Station: WDRB/WMYO-TV

Form completed by: Scott Brady

Category: Creative Services

Quantity: 1

Title: TV Promotion & Marketing Producer

Job Description:

Don't wait for your current job to get better, put your creative skills to better use here. If out of the box is how you rock, and you have strong writing skills, production vision, and promo proficiency, then push it past the limits. Bring your innovation and ideas to the widescreen & promo news feeds at our inventive stations. WDRB is seeking a creative-minded promo production producer to join our innovative Creative Services team. WDRB is the only TV station in Kentucky to earn the "Best Places to Work" award for a consecutive six years.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Negotiable

Position: Full-Time

Desired

Requirements:

- Ability to manufacture and execute original station image, news and entertainment programming promotion campaigns for TV, digital and social media.
- At least 2 years' experience preferred in a TV marketing promotion division, production company, news production or related field.
- Rock solid writing skills, good news knowledge, experience in field-shooting production, nonlinear editing proficiency and After Effects skill.

Minimum

Requirements:

- College degree is required.
- Candidates must have high energy and the ability to work with a sense of urgency to complete tasks on deadline.
- Can work through a fast-paced day and juggle multiple assignments at once.
- Need to be organized, with strong written and verbal communication skills.
- Possess a deep pool of creative ideas and actively participate in creative development sessions.

[Email your resume & portfolio link to:](#)

Scott Brady, V.P. of Creative Services

[WDRB](#) Media

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WDRB Media is an Equal Opportunity Employer.

No Calls Please.

City/State/Country: Louisville, KY (USA)

Contact Information

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