

## BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** April 24, 2017  
**Client:** Governor’s Office of Agricultural Policy (GOAP/KADF)

**Please EXTEND the run for the current spots now airing for GOAP.**

### TRAFFIC

**Flight Dates:** Start: May 1, 2017  
End: May 28, 2017

**Schedule:** 30 spots per month (based on your station’s PEP pledge)

**Spot(s):**  
1. 2015 KADF Beef1 RADIO 30 (:30)  
2. 2015 KADF Generic1 RADIO 30 (:30)

**Please rotate equally.**

**These are the only radio spots running for this sponsor.**

**All GOAP/KADF PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab near the top of the page.**

Here are the current PEP Sponsors:

- Council on Postsecondary Education
- GEAR UP
- Governor’s Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (TV only)

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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