

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: December 6, 2016
Client: Transportation Cabinet

Please replace current Transportation Cabinet radio spots.

TRAFFIC

Flight Dates: Start: December 29, 2014
End: June 25, 2017

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s):

- 1. It Only Takes a Little (:30)**
- 2. Pet Waste (:30)**
- 3. Thunderstorm (:30)**

Please rotate equally.

These are the only radio spots running for this sponsor.

All Transportation PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601