

## BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** June 19, 2017  
**Client:** Transportation Cabinet

**Please EXTEND the flight date for the current Transportation Cabinet radio spots.**

### TRAFFIC

**Flight Dates:** Start: June 26, 2017  
End: December 31, 2017

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):**

- 1. It Only Takes a Little (:30)**
- 2. Pet Waste (:30)**
- 3. Thunderstorm (:30)**

Please rotate equally.

**These are the only radio spots running for this sponsor.**

All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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