

KBA Sponsorship Contract



**October 9-10, 2017
Louisville, KY**

Company Name/ Organization: _____
(As you wish to be listed in the program)

We will be sponsoring _____

CONTACT INFORMATION:

Designate the person who is to receive all relevant sponsorship materials and updates.

Company Representative _____ **Title** _____

Address _____ **Company's Web Address** _____

Phone _____ **Fax** _____ **Email** _____

Authorized agent for sponsoring company:

Signature

Title

Date

Complete this form and return to:

Karen Mucci

Kentucky Broadcasters Association

101 Enterprise Drive

Frankfort, KY 40601

Phone: (502)848-0426 Fax: (502)848-5710

Email: karen@kba.org

SPONSORSHIP DEADLINE SEPTEMBER 15

Method of Payment:

- Check made payable to Kentucky Broadcasters Association**
- American Express**
- Visa**
- MasterCard**
- Discover**

Credit Card Number _____ **Vcode:** _____ **Expiration Date** _____

Signature _____

Name as it appears on card _____



KBA Sponsorship Levels and Benefits

Diamond Level Sponsorship- \$7,500

- Speak at the event 5 minutes (i.e. Belle of Louisville, Awards Dinner, etc.)
- Flyers placed in goody bags or on chairs at the KBA event.
- Signage at event
- Listing in the KBA program as a sponsor, full page ad in the program
- Logo to be placed on the KBA site.
- 4 comp ads in the eCast
- KBA APP Splash Screen

Platinum Level Sponsorship-\$5,000

- Speak at the event 5 minutes (i.e. Belle of Louisville, Awards Dinner, etc.)
- Flyers placed in goody bags or on chairs at the KBA event.
- Signage at event
- Listing in the KBA program as a sponsor, full page ad in the program
- Logo to be placed on the KBA site.
- 4 comp ads in the eCast

Gold Level Sponsorship-\$3,000.00

- Speak at the event 5 minutes(i.e. Belle of Louisville, Awards Dinner, etc.)
- Flyers placed in goody bags or on chairs at the KBA event.
- Signage at event
- Listing in the KBA program as a sponsor, full page ad in the program
- Logo to be placed on the KBA site.
- 2 comp ads in the eCast

Silver Level Sponsorship-\$2,000.00

- Listing in KBA program as a sponsor
- Flyers placed in goody bags or on chairs at the KBA event.
- Signage at event
- 2 comp ads in the eCast
- Logo placed on KBA website

Broadcaster Bronze Level-\$1,000.00

- Listing in KBA program as a sponsor
- Flyers placed in goody bags or on chairs at the KBA event.
- Signage at event
- 1 comp ad in the eCast

Broadcast Contributor-\$500

- Listing in KBA Official Souvenir Program as a sponsor
- Signage at event
- 1 comp ad in the eCast

KBA Workshops-\$250.00

- Listing in KBA Official Souvenir Program
- Signage at event

Events Available for KBA Sponsorship:

We will have an Exhibitor Showcase on Monday, October 9, 2017 from 4 to 5:30p.m. This will give folks a time to visit with the vendors and check out all of the latest products and services. This will sponsor the food and beverage at this event

The Belle of Louisville Event on Monday, October 9, 2017- The KBA will have a Belle of Louisville River Boat Cruise on Monday, October 9, 2017 beginning at 6pm. It is a river boat cruise and sponsorships are available for the catering and or the bar(s). KBA Awards Dinner

KBA Luncheon –Tuesday, October 10, 2017. The KBA Luncheon will be held with guest speaker, Jim Host of Host Communications of Lexington, KY

KBA Awards Dinner- Tuesday, October 10, 2017, -The KBA Awards Dinner recognizes those that have made contributions in the field of broadcasting. Awards presented include:

Strolling Singers from the Stephen Foster Story-Tuesday, October 10, 2017. The legendary Stephen Foster Story will be strolling throughout the reception with their lovely voices. This event will also feature a banjo player

Bourbon, Ballads and Broadcasters-Tuesday, October 10, 2017 A fun bourbon and fine spirit tasting for the KBA Reception on Tuesday, October 10, 2017 from 5pm to 7pm. We plan to feature Ed O' Daniel with the Kentucky Distiller's Association and hopefully have some Master Distiller's present to have a grid tasting of Kentucky's finest spirits

The KBA also encourages you to develop your own sponsorship ideas, please contact Karen Mucci at karen@kba.org or call (502)848-0426