

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: October 20, 2017
Client: KY 811

Please replace current radio spot(s) now airing for KY 811.

TRAFFIC

Flight Dates: Start: October 29, 2017
End: December 31, 2017

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 1. ThatGuy (:30)

This is the only radio spot running for this sponsor.

All KY 811 PEP spots are available [here](#) or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (TV only)
- KY Community & Technical College System
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601