

## BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** October 23, 2017  
**Client:** Kentucky Adult Education

**Please replace the current PEP Adult Education spot(s).**

### TRAFFIC

**Flight Dates:** Start: October 29, 2017  
End: December 30, 2017

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. KYskillsU\_MyJOB\_radio30 (:30)

**This is the only radio spot running for this sponsor.**

All Adult Education PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- KY Community & Technical College System
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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