

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: October 23, 2017
Client: Kentucky Adult Education

Please replace the current Adult Education TV spot(s).

TRAFFIC

Flight Dates: Start: October 29, 2017
End: December 30, 2017

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 1. KY_SkillsU_MyGED (:30)

This is the only TV spot running for this sponsor.

Replaces: KY_SkillsU_MyJOB (:30)

All Adult Education PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Governor's Office of Agricultural Policy (GOAP)KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- KY Community & Technical College System
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601