

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** October 20, 2017  
**Client:** Kentucky National Guard

**Please add the following National Guard spots to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: October 29, 2017  
End: October 27, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

### Spot(s):

:30 spots

1. NG College Testimonial 30
2. NG Guard STEM 30
3. NG Something Greater 30
4. NG We Stand Guard 30

:60 spots

1. NG College Testimonial 60
2. NG Guard STEM 60
3. NG Something Greater 60
4. NG We Stand Guard 60

**Please rotate equally.**

**These are the only radio spots running for this sponsor.**

All National Guard PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Community & Technical College System
- KY Justice & Public Safety Cabinet
- KY Transportation Cabinet
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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