

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** October 20, 2017  
**Client:** Kentucky National Guard

**Please add the following National Guard spots to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: October 29, 2017  
End: October 27, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

### Spot(s):

#### :15 SPOTS

1. KY-HOS-TV-15
2. KY-SG-TV-15
3. KY-BENEFITS-TV-15
4. KY-CAREERS-TV-15
5. KY-GCSTEM-TV-15

#### :30 SPOTS

1. KY-HOS-TV-30
2. KY-SG-TV-30
3. KY-BENEFITS-TV-30
4. KY-CAREERS-TV-30
5. KY-GCSTEM-TV-30

**Please rotate equally. These are the only TV spots running for this sponsor.**

All National Guard PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP Sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811 (radio only)
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- KY Community & Technical College System
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP  
101 Enterprise Drive  
Frankfort KY 40601