

Your State Broadcast Association presents. . .

Radio Advertising Bureau's

Reach-Target-Engage: Integrated Marketing

One-Hour, Live SELLER Webinar

TUESDAY, NOVEMBER 14, 2017

(11:00 am Eastern/10:00 am Central/9:00 am Mountain/8:00 am Pacific)

OR

THURSDAY, NOVEMBER 16, 2017

(4:00 pm Eastern/3:00 pm Central/2:00 pm Mountain/1:00 pm Pacific)

Guest: Georgia Beasley, Futuri Media

Radio is uniquely-positioned to create consistent, seamless, multi-dimensional brand experiences for their listeners. From on-air to digital to mobile to events and more, radio stations are using multiple assets to capitalize profitably on their client's need for integrated marketing campaigns.

RAB WEBINAR CONNECTION DETAILS

Join: http://rab.adobeconnect.com/integrated_marketing/ and Enter as a GUEST using your FIRST AND LAST NAME.

Audio: over computer or 800-244-2500, PIN 550122#

NOTE: AdobeConnect recommends using Internet Explorer. If you do not have Internet Explorer, Safari is the next best.

SUPPORT

Contact Adobe Support at: 800-422-3623. International support numbers are available at <http://www.adobe.com/support/connect/connecthostedsupport.html>. To contact RAB, call 800-232-3131 or email member_response@rab.com.