

# BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** November 22, 2017  
**Client:** KY 811

**Please add the following KY 811 TV spot to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: November 27, 2017  
End: June 24, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. 811Driving Couple (:30)

**This is the only TV spot running for this sponsor.**

All KY 811 PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org) under the PEP tab.

Here are the current PEP sponsors:

- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- KY Community & Technical College System
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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