

# BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** December 13, 2017  
**Client:** Cabinet for Health & Family Services (CHFS)

**Please EXTEND the flight for the CHFS TV spots.**

## TRAFFIC

**Flight Dates:** Start: December 11, 2017  
End: January 21, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):** 1. CHFS TV 1 (:30)  
2. CHFS TV 2 (:30)

**Please rotate equally.**

**These are the only TV spots running for this sponsor.**

**All CHFS PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org) under the PEP tab.**

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet
- National Guard
- KY Community & Technical College System

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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