

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** December 13, 2017  
**Client:** Transportation Cabinet

**Please EXTEND the flight for the Transportation Cabinet radio spots.**

## TRAFFIC

**Flight Dates:** Start: January 1, 2018  
End: June 24, 2018

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):**

- 1. Stadium (:30)**
- 2. Revenge (:30)**
- 3. Swimming Pool (:30)**

**Please rotate equally.**

**These are the only radio spots running for this sponsor.**

**All Transportation PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), under the PEP tab.**

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Community & Technical College System (KCTCS)
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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