

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: December 13, 2017
Client: Transportation Cabinet

Please EXTEND the flight date for the current Transportation Cabinet TV spot(s).

TRAFFIC

Flight Dates: Start: January 1, 2018
End: June 24, 2018

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 1. Revenge (:30)

This is the only TV spot running for this sponsor.

All Transportation PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Community & Technical College System (KCTCS)
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601