

# BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP TV Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** January 24, 2018  
**Client:** Governor’s Office of Agricultural Policy (GOAP/KADF)

**Please replace the current TV spot(s) now airing for GOAP.**

## TRAFFIC

**Flight Dates:** Start: January 29, 2018  
End: February 25, 2018

**Schedule:** 30 spots per month (based on your station’s PEP pledge)

**Spot(s):** 1. 2015 KADF Generic1 (:30)  
2. KADF Generic2 HD (:30)

**These are the only TV spots running for this sponsor.**

**Replaces:** 1. 2015 KADF Pork1 (:30)  
2. 2015 KADF Generic1 (:30)

All GOAP/KADF PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org) under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor’s Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Community & Technical College System (KCTCS)
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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