

WDRBmedia



Station: WDRB-TV Form completed by: Rick Burrice

Category: Sales

Quantity: 1

Title: Account Executive

Job Description: WDRB Media in Louisville is seeking an Account Executive to create new broadcast and digital revenue. Applicants must have a proven track record of agency growth and for prospecting and developing new business. Great opportunity for someone who possesses a "good to great" philosophy who is looking for a career in TV Sales.

Benefits: Medical/Dental/Vision/Life/Disability/Matching 401K

Salary/Wage: Commission

Position: Full-Time (Full-Time/Part-Time/Contract)

Desired Requirements:

1. A competitive nature and an unwillingness to settle or give up.
2. Thorough knowledge of Nielsen ratings use and methodology.
3. Proven track record for selling new business.
4. Strong written and verbal communication skills.
5. Strong presentation skills.
6. Superior organizational skills.
7. Working knowledge of Windows and station software: Wide Orbit, One Domain and MS Office a plus.

Broadcast advertising sales experience preferred and college degree required.

Minimum Requirements:

Must be computer literate and highly organized & motivated. Successful track record in media sales.

E-mail cover letter and resume to: Rick Burrice, Local Sales Manager
rburice@wdrb.com or fax to
(502)581-0777

WDRB Media is an Equal Opportunity Employer.

City/State/Country: Louisville, KY (USA)

Contact Information

Name: Rick Burrice

E-mail: rburice@wdrb.com

Phone: _____ Fax: (502)581-0777

Action/Notes: _____

Start Posting Date: February 1, 2018