

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: February 14, 2018
Client: Cabinet for Health & Family Services (CHFS)

Please REMOVE the following spot from your PEP rotation.

TRAFFIC

Flight Dates: Start: February 19, 2018
End: June 24, 2018

Schedule: 30 spots per month (based on your station's PEP pledge)

Remove: CHFS Radio (:30)

Keep: CHFS Adoption (:30)

This is the only radio spot running for this sponsor.

All CHFS PEP spots are available [here](#) or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Community & Technical College System (KCTCS)
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601